

ONLINE LEGAL INFORMATION PROVIDER LAUNCHES UNIQUE LAWYER NETWORK IN NINE MORE CITIES

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FORMER ASSISTANT STATE'S ATTORNEYS AMONG USLAW.COM'S NEW REGIONAL DIRECTORS

(October 3, 2000) - After a successful launch of its Affiliate Network in three initial markets in June, USLaw.com has expanded the network nationally - led by the hiring in September of nine additional regional directors.

Two former assistant state's attorneys and four other lawyers are among the newly appointed regional directors, who are responsible for building and maintaining USLaw.com's highly selective Affiliate Network of solo practitioners and small firms in their areas. Regional directors are in place in the following cities: Atlanta, Boston, Chicago, Detroit, Houston, Los Angeles, Miami, San Francisco and Seattle.

The firms in the Affiliate Network provide offline legal counsel to USLaw.com site visitors who independently select an affiliate firm based on that firm's location, practice area and profile on the website. The site had more than 500,000 unique visitors in September.

In June, the first phase of the network was rolled out in Philadelphia, Baltimore and the Tidewater area of Virginia. Over 230 firms have already joined the USLaw.com Affiliate Network. Many have indicated they are already receiving clients who reached them through the website.

"The response from both site visitors and affiliate law firms has been tremendous, proving that there is a great need for an online service that educates consumers and small businesses and enables them to select high quality legal counsel when it's needed," said Neal J.B. Simon, president and CEO of USLaw.com. "I'm real excited about having the opportunity to build a first-of-its-kind national network of law firms. This model has been successful in other industries, including real estate and insurance, and it will be successful in the legal industry."

The USLaw.com Affiliate Network provides the highly fragmented market of small law firms the opportunity to profile their practices on the website. Firms wishing to join the Network must meet rigorous screening criteria and take a customer service pledge. Additionally, the firms selected receive high-tech law practice management tools and business services such as purchasing discounts and networking opportunities.

"Our site traffic continues to grow, including a large number of consumers and small businesses looking for lawyers to assist them with their legal issues," Simon added. That's a powerful marketing tool for a small law firm with great credentials for providing ethical offline legal services."

About USLaw.com

USLaw.com (www.uslaw.com) is the leading provider of legal information and solutions for consumers and small businesses. The website, launched in November 1999, includes more than 2,000 easy-to-understand articles on a wide range of legal topics; live one-on-one informational chats with attorneys; downloadable legal documents and an extensive small business resource center. The company is based in Silver Spring, MD.