

USLAW.COM TO PROVIDE LEGAL CONTENT TO TOP MEDIA WEBSITES

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THE NEW YORK POST, THE MINNEAPOLIS-St. PAUL STAR TRIBUNE & E.W. SCRIPPS-OWNED MEDIA OUTLETS TO FEATURE LEGAL CONTENT ON THEIR WEBSITES

SILVER SPRING, MD (September 28, 2000) - USLaw.com, the leading provider of legal information and solutions for consumers and small businesses, today announced partnerships with leading media websites to provide co-branded content pages on employment law, real estate law and other legal areas.

USLaw.com will build content for 13 of E.W. Scripps' newspaper sites and two of its television sites, including the Denver Rocky Mountain News, Knoxville News & Sentinel and WMAR-TV (ABC) in Baltimore. In addition, websites of the Newscorp-owned New York Post and the McClatchy-owned Minneapolis-St. Paul Star Tribune will feature new sections that offer direct access to USLaw.com's exclusive legal content -- including easy-to-understand articles, weekly advice columns, frequently asked questions and message boards. An example of the co-branded content pages can be found at <http://rockymountainnews.uslaw.com/employment>.

"These premier newspaper and media sites are excellent strategic partners for USLaw.com," said Neal J.B. Simon, president and CEO of USLaw.com. "As more and more people look for information on the Internet, it is critical that they have access to legal content that they can trust. USLaw.com provides such content to the vast readerships of these outlets."

The partnership with E.W. Scripps calls for USLaw.com to provide customized co-branded property and employment content modules that can be accessed by links from relevant sections of the Scripps sites. The sites will include links to USLaw.com's Find-a-Lawyer service, where consumers can locate experienced USLaw.com affiliate law firms in their geographic area that provide offline legal counsel and have passed a careful screening process for high ethics and customer service.

"Scripps' alliance with USLaw.com will add diverse, well-crafted and highly relevant legal information to our Web enterprises," said Neal Fondren, vice president of new media for Scripps. "We're especially pleased with USLaw.com's co-branding flexibility and ease of implementation."

Real estate and employment content areas will be featured on the Star Tribune website. For the New York Post, USLaw.com will provide content in four vertical areas: employment, real estate, small business and personal finance. The Star Tribune and the Post are widely recognized as two of the top newspaper sites in the country.

"The USLaw.com content fills a gap in our key vertical areas on startribune.com," said Rusty Coats, online editor for the Minneapolis-St. Paul Star Tribune. "Deep legal content isn't something generally produced by our newsroom, but something our readers have identified as a need. We're confident USLaw.com's content will drive traffic and better serve our readers."

"One of the key reasons for the success of nypost.com has been our ability to recognize key content providers who supply us with editorial that complements our existing base of content," said Jill Carvajal, General Manager of the New York Post's website, which has over 750,000 unique users a month. "We feel that legal content will be appealing to our loyal audience who depend on us to provide them with information that keeps them informed, educated and helps to improve their lifestyle."

About USLaw.com

USLaw.com (www.uslaw.com) is the leading provider of legal information and solutions for consumers and small businesses. The web site, launched in November 1999, includes more than 2,000 easy-to-understand articles on a wide range of legal topics; live one-on-one informational chats with attorneys; downloadable legal documents and an extensive small business resource center. USLaw.com recently launched an Affiliate Network that provides the highly fragmented market of small law firms with the opportunity to profile their practices on the USLaw.com web site. It also provides practitioners with high-tech law practice management tools and business services such as purchasing discounts and networking opportunities. In September, the website had more than 500,000 unique visitors. The company is based in Silver Spring, MD.