

CEO OF DATATREASURY CORPORATION TO ADDRESS BOSTON GOVERNOR'S FORUM

Boston, MA, Oct. 13, 2000 Claudio Ballard, CEO and Chairman of the DataTreasury Corporation (www.datatresury.com) , headquartered in Melville, NY will address the Boston Governor's Forum today at the Boston Park Plaza Hotel in Boston, MA.

Mr. Ballard is one of the featured speakers on the roster that will address, among others, Governors Paul Cellucci (MA), Jim Geringer (WY), Dirk Kempthorne (ID), John Rowland (CT), Christie Todd Whitman (NJ), and Ed Schafer (ND). Mr. Ballard is an authority on the technology of transaction security and privacy in e-commerce.

Mr. Ballard has been asked to speak on the issues of: the emerging wireless economy; consumer security issues in commerce; and ways to prevent fraud. Other speakers to address the Forum will be Dick Egan, Chairman of EMC and David Weinstein, Chief Administrating Officer of Fidelity Investments. Mr. Egan will be covering high tech issues and ideas for state governments from a private sector perspective-focus on workforce issues facing business, to include education. Mr. Weinstein will be an overview of the technology revolution, and regulation in the new economy as it relates to consumers security, value, and accuracy.

[About DataTreasury](#)

Co-founded in 1998 by Mr. Ballard, DataTreasury Corporation's patented business technology platform provides unparalleled transaction security, and enables the return of privacy control to the individual.